1.	**Course title**	Strategic management in IT
2.	**Course code**	ITMS05
3.	**Semester**	10
4.	**Unit offering the course**	Faculty of Computer Science and Engineering
5.	**ECTS**	6
6.	**Goals of the study programme**	
	Upon successful completion of the course, the student will be able to independently think strategically about a company, its current business position, its long-term direction, its resources and competitive capabilities, formulate strategies and achieve a sustainable competitive advantage; to acquire skills for conducting strategic analysis in different industries and competitive situations; to develop a business strategy, thinking carefully about strategic opportunities, and to bring sustainable strategic decisions; understand the managerial tasks arising from the implementation of the company strategy; understand the need for business to be managed strategically; to know how to assess risks to make sound decisions and achieve effective results.	
7.	**Contents of the study programme**	
	Introduction to the concept of strategic management, context in which strategic management takes place, conducting external analysis and assessment of opportunities and threats, conducting internal analysis and assessment of strengths and weaknesses, functional strategies, competitive strategies, corporate strategies, international strategies, strategies for entrepreneurial ventures and for non-profit organizations, technology and strategy, strategic management of ICT, execution of strategies, evaluation and control of the strategy, managers and strategic management.	