



1.	<b>Course title</b>	Small business management
2.	<b>Course code</b>	CC-I-07
3.	<b>Semester</b>	10
4.	<b>Unit offering the course</b>	Faculty of Computer Science and Engineering
5.	<b>ECTS</b>	6
6.	<b>Goals of the study programme</b>	
	<p>This course covers the contemporary theory and practice that answers the question of how to start and how to lead small business. Covers the critical problems of small businesses from a theoretical point of view and through numerous real-world examples in order to help students to apply the presented business management concepts. The course focuses on leadership, decision making, management, marketing, financing and others necessary processes that enable a successful start-up and sustainable small business.</p>	
7.	<b>Contents of the study programme</b>	
	<p>An overview of the theory, principles and practices of small business management. Topics include making a business plan through design of a competitive business model, preparation of a strategic plan, implementation of feasibility analysis, analysis of forms of ownership, franchise, purchase of existing business, planning of marketing activities, pricing strategies, creation of a successful financial plan, cash flow management, selection of the best location, team planning for new ventures.</p>	